
Waldron College of Health and Human Services

Character Campaign Posters 2016-2017

Waldron College

Character Campaign

How do WE serve our community?

Health and human service professionals engaging in service and working together



Campaign Objectives:

- Increase awareness of who “we” are & what “we” do.
- Provide opportunities for awareness regarding the roles in which our professions play within the realm of clinical and community service.
- Encourage others to collaborate with us on our interprofessional journey or even join our professions!

Created and coordinated by the WCHHS Equity Committee

Waldron College Character Campaign Events: 2016-2017

September: Interprofessional Collaboration among the Professionals

Panel discussion presented by faculty and student representatives of each of the five WCHHS units:

- *Waldron College: Who WE Are*

October: Substance Abuse in Healthcare and Human Services

Panel discussion presented by professionals with experience addressing substance abuse:

- *“Substance abuse within the healthcare and human services arenas”*

November: Appalachian Culture

Waldron College Interprofessional Education & Practice Symposium:

- Case study focusing on a young child with multiple disabilities with a strong Appalachian identity

February: Difficult Discussions about Race

Book club discussion:

- Sue, D.W. (2015). Race Talk and the conspiracy of silence: Understanding and facilitating difficult dialogues on race

March: Intimate Partner Violence

Presentation co-hosted by Radford University’s Women’s History Month:

“Autumn’s Story: Surviving and Thriving Following Intimate Partner Violence”

Autumn Alexander, author of the 2015 memoir My Search for Good Enough;

April: Interprofessional Collaboration Among the Professionals

4th Annual Waldron College Interprofessional Symposium & Expo:

Poster Competition award ceremony



Waldron College Character Campaign Poster Competition 2016-2017

1. Each team of students was tasked with choosing key words, phrases, or a narrative that reflected and represented the following question: “How Do WE Serve Our Community?”

“WE” represents the five disciplines in the Waldron College of Health and Human Services:

- Communication Sciences and Disorders
- Nursing
- Occupational Therapy
- Physical Therapy
- Social Work

2. Each team created a visual representation of “How WE Serve Our Community”.
3. The posters were submitted to the Waldron College Advising Center for review by the Equity Committee, who then chose the winner among the submissions.
4. The winner of the poster competition was revealed on April 11, 2017 at the Opening Remarks of the 4th Annual Waldron College Interprofessional Symposium & Expo (WCIPSE). The winning team received the 2nd “WE (Waldron Equity) Award”.



HOLISTIC

Occupational therapists address all aspects of an individual's life to facilitate participation in meaningful activities.

INVENTIVE

By using creative and evidence-based methods, occupational therapists modify and adapt the environment or task to fit the individual's desires.

FUNCTIONAL

Occupational therapists utilize practical and relevant interventions to increase productive engagement in occupations that clients need and want to do.



OCCUPATIONAL THERAPY



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HOW DO WE SERVE OUR COMMUNITY?

ADVOCACY

- Nurses are responsible for helping patients and their families better understand the patient's diagnosis and make the best decisions regarding their health.
- Nurses put the patient's needs, desires, and safety first while remaining sensitive to the patient's culture, beliefs, and traditions.
- Nurses are the voice of the patient when he or she is afraid or otherwise unable to speak up for themselves
- Nurses make the healthcare system a less intimidating place, serving as guides, defenders and sometimes, just a friendly face.



COMPASSION

- Compassion is defined as “...concern for the sufferings or misfortunes of others,” (Oxford Dictionaries, 2017)
- Nurses play a unique role in patient care in which a responsibility for compassionate care is essential. This requires specialized knowledge and skills in the pediatric community (Care, Compassion, and Communication, 2015).
- Integrating compassionate care has been shown to improve patient outcomes as well as patient and family satisfaction (Care, Compassion, and Communication, 2015).
- According to the American Nurses Association, “the nurse practices with compassion and respect for the inherent dignity, worth and unique attributes of every person,” (American Nurses Association Code of Ethics for Nurses, 2015)

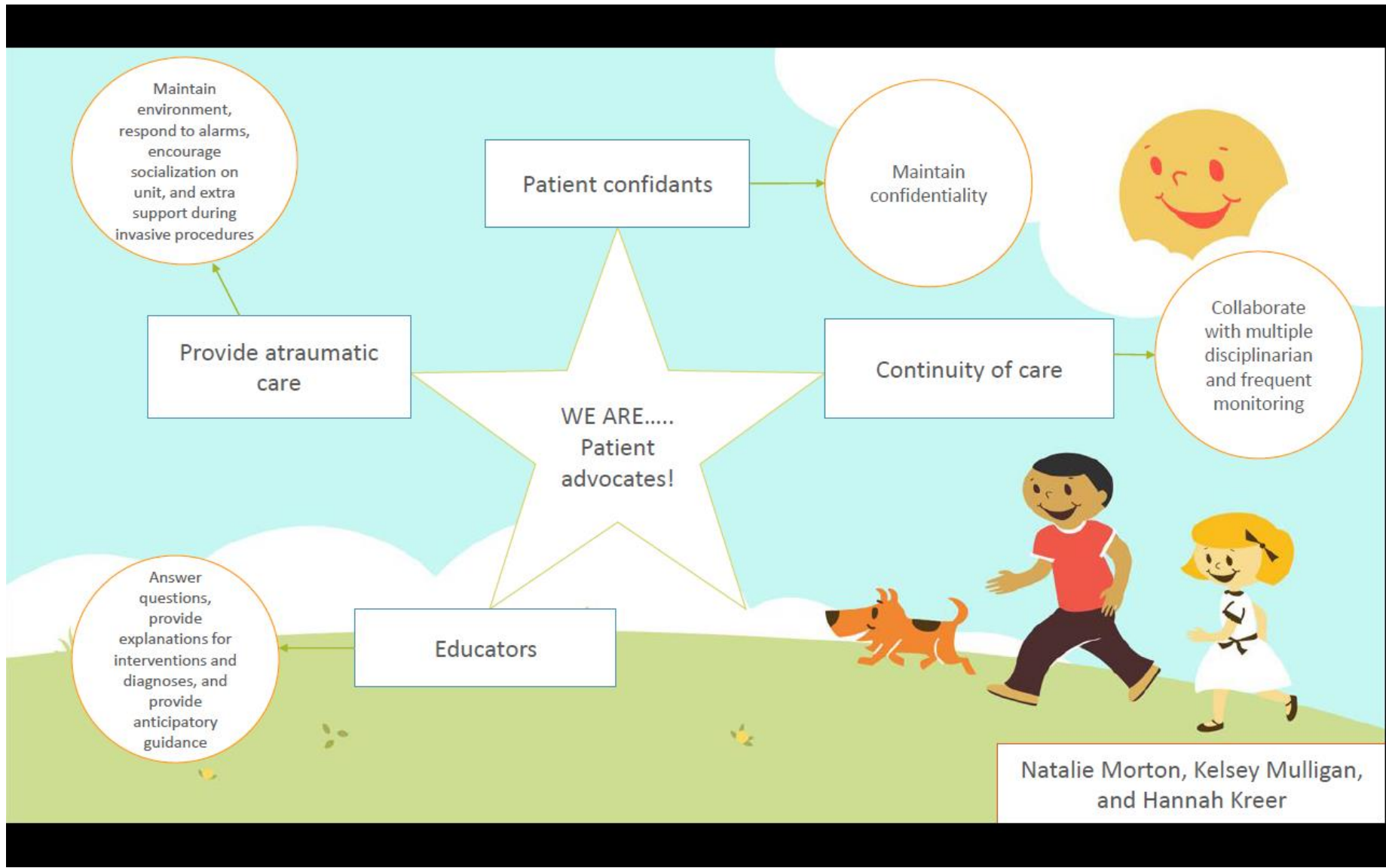
EDUCATION

- Due to the wide scope of developmental stages, the pediatric nurse must alter the communication style for each patient and their particular developmental stage.
- Due to the legal rights of the parents/guardians, the nurse must be sure to include parents in the education, making sure they fully understand the extent of the information given
- As to decrease confusion and chaos for both the patient and their parents, the nurse must communicate efficiently with the other healthcare providers to promote continuity of care
- Due to the target population, the nurse must keep in mind the importance of a “hands on” approach in the education of pediatric parents



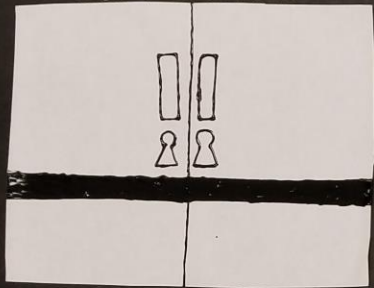
Occupational therapy,
supporting strides towards
participation in everyday
life activities.



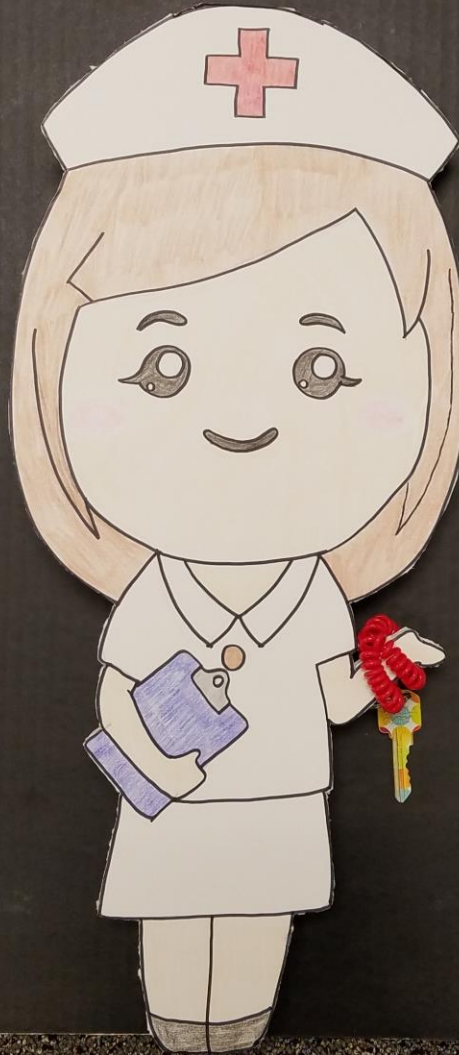


NURSES
HOLD
THE

LEADERSHIP

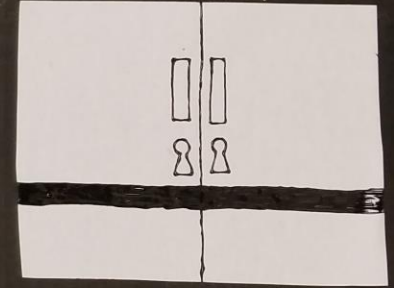


KEYS

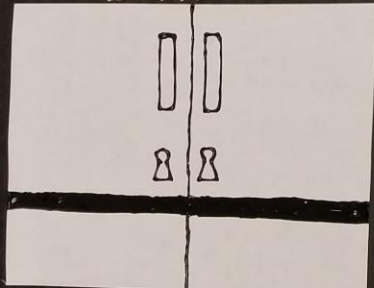


TO
QUALITY
CARE

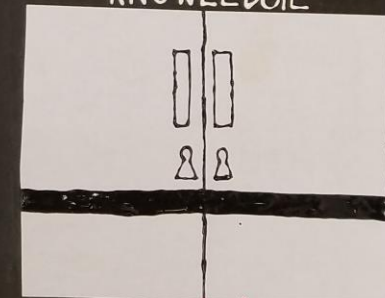
ADVOCACY



EMPATHY



KNOWLEDGE





Pediatric nurses SHAPE the best YOU

Family Centered Care:

open communication
empowering families
family as ally
culturally competent
unlimited visitation
partnership
each family is unique



Collaborative Care:

child life specialist
OT/PT
provider
social work
schools



Atraumatic Care:

medical play
understand the child's perception
least invasive
distraction
cluster care
tours of hospital and surgical unit
pain reduction methods



Where to seek Care:

schools
clinics
hospitals



Developmental Care:

infant: milestones, trust parents, comfort measures
toddler/preschool: let them touch equipment, get on their eye level, use words they understand
school age: explain what, why, and how, therapeutic play, let them touch and practice with equipment
adolescent: be honest, aware of privacy needs, importance of peers



Pediatric Nursing

All you need is Faith, Trust, and Patience is a Must!

Faith

Pediatric nurses must have faith in their skills, knowledge, and intuition. They not only care for their pediatric patients, but parents as well, so they must be confident in the care they provide. The more the nurse believes in themselves, the more likely it is for parents to find comfort in stressful situations; therefore providing stronger holistic care.



Trust

The first step in providing care to children, is establishing trust. Going to the hospital can be a scary experience for everyone, so establishing a strong rapport and catering to patient's individual needs is essential. Pediatric nurses do this by providing atraumatic care in all healthcare settings.



Patience

Whether a nurse is caring for a toddler or an adolescent, patience in pediatric nursing is a top priority. Patience should be emphasized when providing developmentally appropriate care explanations, administering medications, and performing procedures. Each patient may react or respond differently, not matter how old they are.

“Never Grow Up”

A big part of pediatric nursing is the incorporation of **THERAPEUTIC PLAY** and **IMAGINATION** in our patient centered care. It is important to add a sense of normalcy to a hospitalized child's life and allow them to play, build, create, and dream; essentially “be a kid.” One of the most magical aspects of pediatric nursing is the ability to act like a kid yourself, and

“Never Grow
Up”



Occupational

Therapy

Jobs?
Crafts?
Fine-motor?

Occupational therapists use helping hands to address the holistic view of a person.

To the outside world it may seem as if occupational therapists just work on helping individuals find a job, do fun crafts, and engage in fine-motor tasks, but really they do so much more!

Occupational therapists work with clients to regain functioning to assist in returning to prior employment or to gain new employment opportunities. They also focus on a client's *meaningful* occupations such as home-care tasks, self-care, community integration, transportation, leisure pursuits, education, and cognition which are addressed with the focus of achieving *independence* and the highest level of *participation* possible.

The 2016-2017 Winner!!!



WE ARE LIFE LONG LEARNERS

CHANGING LIVES THROUGH MOVEMENT

ACROSS CULTURES

IN OUR COMMUNITY AND

PHYSICAL THERAPY

RADFORD UNIVERSITY
Department of Physical Therapy

